



News Release

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Kansas Lewis and Clark Bicentennial Commission Announces Partnership with Great Wolf Lodge

Atchison, Kans.:, March 31, 2004 – Kansas Governor Kathleen Sebelius and Unified Government Mayor Carol Marinovich helped announce today that the Kansas Lewis and Clark Bicentennial Commission has designated Great Wolf Lodge® in Kansas City, Kansas, as its official “Embassy on the Plains.”

Eric Lund, Senior Vice President of Sales & Marketing for The Great Lakes Companies, Inc.™, announced Great Wolf Lodge’s significant contribution to become the corporate Ambassador and lead sponsor of the Kansas Lewis and Clark Bicentennial Commission.

As Embassy, Great Wolf Lodge will host visiting dignitaries and serve as a central communications point for the Lewis and Clark Bicentennial commemoration in Kansas. Guests arriving at the embassy will be greeted by the colorful display of 29 flags representing many of the tribes encountered by Lewis and Clark. Those flags were unveiled today in a ceremony that also featured the color guard of the We-Ta-Se American Legion Post #410 of the Prairie Band Potawatomi Nation, Mayetta, Kans.

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In addition to the display of flags, Great Wolf Lodge is installing an interactive touchscreen computer monitor in its lobby where guests can access information about the Lewis and Clark Trail in Kansas. The resort’s corporate sponsorship will contribution will also allow Kansas Lewis and Clark Bicentennial Commission to complete major infrastructure projects, including the installation of interactive computer touch screen monitors in parks on the Missouri River in Kansas City,

Leavenworth and Atchison. When travelers access monitors at any of those three satellite locations, they will learn about free Lewis and Clark souvenirs available to children who visit Great Wolf Lodge.

Great Wolf Lodge staff members will serve as Ambassadors for the Lewis and Clark Bicentennial in Kansas. Staff will receive training about Lewis and Clark bicentennial events and sites in Kansas, as well as cultural sensitivity training about Native American issues and participation in the Lewis and Clark commemoration.

In June and July, children's storytelling sessions at Great Wolf Lodge will include Native American stories and guest story readers from Native American communities across the State of Kansas.

The Kansas Lewis and Clark Bicentennial Commission was established by former Governor Bill Graves on March 28, 2000. The Commission has developed programs for trail development and interpretation, educational programming, Native cultural awareness, and marketing. The commemoration in Kansas begins in Kansas City on June 26 and concludes in White Cloud on July 11.

Great Wolf Lodge is a destination resort designed to capture the atmosphere and adventure of the northwoods. Serving as Kansas' Year-Round Family Resort™, Great Wolf Lodge provides a comprehensive package of amenities, including: 281 family-sized suites; a 38,000 square-foot indoor waterpark; a spacious outdoor pool; a themed family restaurant; a gift shop; spa and a large arcade. Great Wolf Lodge transcends seasonal tourist traffic patterns by providing water-based entertainment throughout the year.

Great Wolf Lodge is at 10401 Cabela Drive in the Village West tourist district of western Wyandotte County.

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